

Website/blog development survey

First and last name of the customer

John Doe

Company name, website address

<http://netgon.net>

Customer's email

name@name.com

Phone number/Skype

8-923-402-20-85/Skype

The goals of your future website

To advertise goods or services of the company

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It sells computer software, IT service

Who are your customers? How do they evaluate you (customer feedback)? What are their needs and behavior traits?

Clients aged from 14 to 80. They value us as a quality software developer, there is a demand for mobile applications.

How do you sell the services and goods? Describe the selling process: what do you focus on, what makes you better than your competitors?

Description

Who are your competitors? List their websites and company names

Description

What kind of information about you, your goods or services will be on your website? Information, not structure.

Description

What do you already have? What do we have to create? Give us examples of the website content

Description

Goods and services. How should they be described? How detailed must be the information about them? Provide examples

Description

List the links to the websites you like. Briefly outline why do you like them (information, design, structure, etc.)

Description

Is the logo and brand identity development required? Do you have any suggestions for the design?

Description